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Compliance with EU Packaging and Packaging Waste Regulation – (EU) 2025/40

Background

The Packaging and Packaging Waste Regulation (PPWR) officially published as Regulation (EU) 2025/40 in January 22, 2025 serves as the new, unified, and directly applicable EU law that replaces the former Directive 94/62/EC. PPWR entered into force on 12 February 2025, with broad applicability from 12 August 2026.

Its purpose is to create a circular, low-waste packaging economy, ensuring all packaging placed on the EU market is recyclable, minimized, and supported by transparent data systems.

HP Statement

HP ink and toner products meet the following substance requirements regarding heavy metals found in the EU PPWR: “the sum of the concentrations of lead, cadmium, mercury and hexavalent chromium resulting from substances present in [HP Ink or toner] shall not exceed 100 mg/kg.”

HP ink and toner can be used to create packaging components that meet the heavy metal requirements of EU PPWR.

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[1]Relevant Articles
Articles 5 – Restriction of Substances
Article 14 – Environnemental Claims
Article 15 – Obligations of Manufacturers
Article 18 – Obligations of Importers